# 2019 Annual Report



# THE Y IS WHERE COMMUNITY THE STATE OF THE ST



# THE Y IS WHERE



# WE LOOK AHEAD



### **BOARD OF DIRECTORS**

The members listed below served generously during 2019.

### **OFFICERS**

Tamera Jackson, Chairwomen Derrick Gibbs, Jr., Vice-chairman Kelly Smith, Secretary Rohan Manning, Treasurer

### **DIRECTORS**

Dr. David Baggish Johanna Bond Jeremy Bourret Carol Buchanan Philip Cacciola Richard Carella Renata Lantos

Tamara Laurie Josepha Palladino Robert Parry Dr. Michael Stehney Andrew Tanaka Karen Warren

### **DIRECTORS EMERITUS**

Eileen Burke Woodbridge A. Dench Sigrid B. McWilliams

### **YMCA STAFF DIRECTORS 2019**

Michele Rulnick President/CEO

**Heather Chandor VP of Operations** 

**Candace Crane** VP of Youth Development & Community Relations

**Melanie Carfora** Youth, Family and Childcare Director

**Nick Dionne Aquatics Director** 

**Natalie Garrison Finance Director** 

James Goodin **Residence Director** 

**Courtney Lewis Membership Director** 

Lori Lodge **Development Director** 

Ben Silliman **Youth & Outdoor Center Director** 

Rick Solomon **Facility and Grounds Director**  The 2019 Annual Report celebrates 133 years that the Northern Middlesex Y has served this community. Founded in 1886 the Y has had a presence through two World Wars, the Women's Suffrage Movement, Civil Rights Act, Great Depression, 911, and many other significant moments in history. I draw strength from that history as the Y celebrates a prosperous 2019



during a global pandemic that is creating significant economic challenges and program disruptions. 2019 was a good year for the Y as we continued to focus our efforts on expanding outreach activities, community partnerships, and chronic care programs such as LIVE**STRONG** at the YMCA. The expansion of programs and services that reach our seniors and vulnerable populations is keeping people physically and mentally healthy. Our youth development work continued to provide meaningful social development experiences, promote character values, and encourage academic success. From preschool education to teen nights at the Y our work is unified by a common goal – to help young people reach their full potential.

Social responsibility unites all that we do. It is at the core of our work housing low-income men and the reason we expanded our food pantry and continue to build partnerships to serve their complex needs. Social responsibility guides our philanthropic work, raising funds to assure that the Y can serve all regardless of economic means. Social responsibility also implores us to be a vocal advocate for social justice and racial equity. As we move forward, it is critical that the Y not only be an advocate, but a community partner willing to educate, unite, and engage people in addressing systemic racism and inequity.

We are proud of this indelible organization and the dedicated staff and volunteers that work to provide transformational experiences each day. The Y continues to be the place to turn for Youth Development, Healthy Living, and Social Responsibility. Community Thrives at the Y; making us all feel part of something special. A united community, working together for a Better Us and a Better World, can lift us all and help us live a full and productive life. A beacon since 1886, the Northern Middlesex Y is steadfast and focused on being a unifier and conduit for people to grow in Mind, Body, and Spirit for generations to come.

Sincerely,

Michele Rulnick President/CEO

Tamera Jackson **Board Chairwomen** 



# OUR COMMUNITY GETS HEALTHY



You did an outstanding job for your first Senior Wellness Fair! Congrats on having attendees despite the monsoon rain! We had very engaging conversations with your members and residents. The YMCA is a great partner in our

COMMUNITY! - Director of Marketing Middlesex Health Senior & Assisted Living at One MacDonough Place

### YMCA Instructors taught classes at:

- One MacDonough Place
- The Village at South Farms
- Waters Edge Center
- Heritage Commons
- Al Engineers in Middletown
- Middletown Senior Center

### In 2019, we collaborated with:

- Middlesex Health Physical Therapy on a Senior Wellness Fair.
- Middlesex Health Cancer Center to provide free LIVESTRONG at the YMCA programming to their patients.

The Middlesex YMCA was so fortunate to collaborate with many local organizations to positively impact the health and wellness of our community in 2019.

Every Wednesday and Friday at 1:00pm laughter and excitement filled the halls as participants from MARC Community Resources made their way to their fitness class with Fitness Staff Lee Leblanc. From the moment they arrived at the Welcome Center, the group greeted staff and members with a smile and announced with pride that they were going to work out.

"Since September 2018, I have been instructing MARC classes at the Northern Middlesex YMCA. My bi-weekly classes focus on improving balance, hand/eye coordination, agility, and other basic functional movement patterns. Through consistency, teamwork, and tremendous effort, the MARC participants have demonstrated significant progress despite their individual limitations. It has been an absolute pleasure and honor to serve the MARC organization and its participants. I look forward to continuing and building this positive relationship in the coming years." - Y Staff Member, Lee Leblanc.

Connecticut Parkinson's Working Group funded classes for community members coping with the symptoms from Parkinson's Disease. Each week, Y staff traveled to the Middletown Senior Center with pool noodles, parachute and balls for a lively and uplifting class.

"My husband Al was diagnosed with Parkinson's Disease in 2011. It was life changing. It took us several years to realize that exercise was going to make all the difference when it came to living with this disease. The water exercise classes in the small pool at the Y have been amazing for Al. We have met so many wonderful people including Y Instructor, Kitch who made us aware of the Parkinson's class offered at the Senior Center. The class at the Senior Center put us in contact with others who are going through the same thing that we are. We have learned about other resources that are available to us. Kitch has provided us with more support and inspiring exercise to keep us moving. I can't imagine living without the YMCA in our lives." -Y Member and Husband of Parkinson's Class Participant

Our staff also conducted a very informative presentation titled, **TheImportance of Exercise As We Age'** to seven different Senior Centers and Assisted Living facilities around our community.



## PRIORITY



This was a highly intense situation, but I have to say I was so impressed with how smoothly everything went. I will also add that our insurance broker and worker's comp rep attended our Safety Committee meeting and said that our committee is one of the best they've ever seen. Awesome job to everyone!!!! - Y Leadership Team Staff Member

During the Winter of 2019, Y staff responded to a medical emergency with a member that quickly escalated into a very serious incident. A male member became ill in the main sauna and rapidly went into cardiac arrest. Due to the quick response of our Aquatic staff who responded first, to the team of staff that provided the rescue care and to all the Leadership staff that jumped into action and took on support roles, the member was resuscitated and left with EMS staff conscious and able to speak. There were two members that were in the pool area during this time that had medical training and also stepped in to assist with the rescue.

One of those members, who works as an EMT, shared feedback during the debriefing process.

"In my role as an EMT, I have seen a lot of emergency cardiac care situations, many of which involved professional emergency responders. The rescue that was performed by the Y staff team was one of the best run emergency responses I have ever witnessed. Everyone worked as a team, worked seamlessly, communicated well and went through all the proper steps."

To have a professional give that feedback validated the work done by the Y Safety Committee during 2019 including conducting monthly safety drills to simulate real emergencies. With 37% of our Y members falling into the 55+ age bracket, it has become a priority for our Y to have a Safety Committee that is focused on being prepared to respond to life threatening emergencies by creating Emergency Action Plans, running monthly drills, debriefing and keeping the Y leadership team informed.

Following the event, in an email to all Y staff, Heather Chandor, VP of Operations shared her praise;

"This was a team effort from start to finish and I am so proud to be a part of it. Y Staff John Roberts and Lee Leblanc reacted quickly, remained calm, and used their training to act as a team. Nick Dionne and Carla MacKay have trained the Aquatic staff to become confident emergency care responders. Nick Dionne and Melanie Carfora have improved our Safety Drills and prepared the Y staff team to handle any emergency in our facility. The Leadership staff made sure to call the Code 55 on the walkie and over the speakers, assisted other members, managed the facility issues that came up, ensured EMS got through our building quickly, found and called the emergency contact, and made sure the incident report was filled out completely and with accurate details all the way to those staff who made sure we located the members personal belongings." - Heather

THE Y IS WHERE



# KIDS THRIVE

On his first day in the preschool classroom, \*Thomas' teachers discovered that overcoming significant emotional challenges would be their first priority.

With delayed speech and language skills, communicating his thoughts and feelings was difficult. Sitting still for even ten seconds was a challenge. Attempts to engage Thomas with staff and peers in group activities, conversation or potty training was met with strong resistance and screaming. Staff recognized that Thomas needed time to explore the classroom; looking and touching classroom materials on walls and shelves. Despite days filled with screaming, staff persisted in showing him kindness and understanding, acceptance and support, and gentle but firm guidance. It was exhausting for all involved-Thomas, his teachers, his family, and his classmates.

Gradually, the crying decreased and Thomas began to show interest in observing classroom activities and allow staff to assist him. Teachers reserved his favorite special plastic bear for him and had it waiting for him each morning. His classmates came to accept that Thomas needed to hold this bear as he went about his day. It took Thomas almost a month to acclimate to the classroom environment and show his huge smile! His classmates were thrilled when Thomas "learned to talk" instead of scream. He began to feel safer and allowed teachers to help him in the bathroom. Through a collaboration between the Y, his parents and the public school system, Thomas was evaluated and began receiving speech therapy and special education services.

Teachers were thrilled to observe Thomas' growth and developing verbal communication skills. With new self-help skills and growing independence, his confidence began to soar. After 7 months of patiently quiding Thomas, he mastered potty training. Everyone celebrated the day he came to preschool with no pull ups! During his second year with us, Thomas began to thrive. He was relaxed, smiling and connecting with friends and teachers. Thomas happily chatted with Y staff. This sense of security allowed Thomas to focus on school readiness skills. He learned how to hold a pencil and write the letters of his name. He could take markers and paper and draw and describe pictures of his family. He often showed us his sly sense of humor and mischievous grin.

Thomas started kindergarten this year. His mother thanked us for everything that we did for Thomas and her family- she said she knows "it wasn't easy!" We agreed and reassured her it was worth it! We are looking forward to seeing the family again soon when Thomas's little brother starts attending our preschool next year! \*name has been changed to protect privacy



"Without the Y's help, I wouldn't be able to support myself or my son. It takes a village, and I am so grateful for everyone at the Y."

All kids deserve quality childcare regardless of their family's financial situation. As a single working mom, Denise\* struggled to find quality affordable childcare for her son. The Y is where Denise found the financial assistance she needed to enroll her son in our School Readiness Preschool Program.

\*name was changed to protect privacy

### **2019 FINANCIAL REPORT**

### **REVENUE**

Membership Dues & Program Income	\$1,355,550
Childcare	\$1,912,988
Government Funding	\$1,047,651
Camp	\$1,141,762
Residence	\$345,102
Public Support	\$341,711
Other Income	\$69,495
United Way	\$75, 999
Rental Income	\$87, 088
Investment Income	\$117,284
Net assets released from restrictions	_

### **TOTAL PUBLIC SUPPORT AND REVENUE**

### **EXPENSES**

Youth & Family Services	\$2,995,257
Membership Services	\$1,776,090
General & Administrative	\$769,732
Fundraising	\$168,452

### **TOTAL EXPENSES**

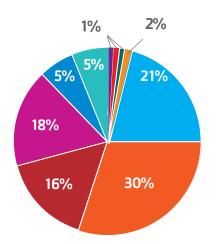
Change in unrestricted net assets from Operations \$785,099
Total Other Income \$347,208

Change in temporary restricted net assets

### **CHANGE IN NET ASSETS**

Net Assets – December 31, 2018 Change in Net Assets

NET ASSETS - December 31, 2019



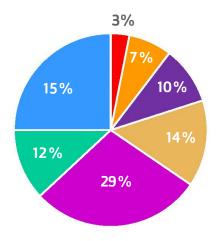
### **2019 SOURCES OF REVENUE**

- Membership Dues & Program Income
- Childcare
- Government Funding
- Camp
- Residence
- Public Support
- Other Income
- United Way
- Rental Income
- Investment Income

# **YMCA IMPACT**

The Y is a cause driven non-profit organization dedicated to improving lives and strengthening community through youth development, healthy living and social responsibility. We believe that strong communities are possible when we invest in our children, our health, and our neighbors. The Y's Open Doors and Philanthropic Programs allow us to live our mission by addressing critical community needs through programs and services open to all children, individuals, and families regardless of economic status. We are grateful to our community partners and the 970 individuals, organizations and businesses that supported our cause in 2019.





\$6,494,630

\$5,709,531

\$1,132,307

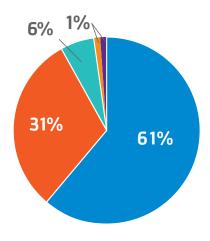
\$9,912,202

\$1,132,307

\$11,044,509

# 2019 MEMBERSHIP CONSTITUENCE

- Preschool (1–5)
- Elementary (6–11)
- Jr./Sr. HS (12–17)
- Young Adult (18–29)
- Adult (30–54)
- Adult (55–64)
- Senior Adult (65+)



# 2019 OPEN DOORS ASSISTANCE AWARDS

- Kids' Korner B/A School
- Camp Ingersoll
- Membership/Programs
- Aquatics
- Residence

# 2019 INDIVIDUAL DONORS

### Youth Development - \$5,000+

Joanne & Theodore Brainerd\* Michael & Sharon Kearney Linda Rigono Barent TenEyck

### Healthy Living - \$2,500+

Margaret & Charles Coe Nancy & John Meyers Gail Reen Carol Buchanan & Thomas Reimer Theodore & Ruth Rossi

### Social Responsibility - \$1,000+

Assante Family David Baggish Dr. Anne Bingham & Ted Esselstyn Johanna & David Bond\* Zygmunt & Jadwiga Brzostek Phil & Marie Cacciola Marilyn Cacciola Litman Susan Colby & Arthur Taylor Richard & Tamara Carella Melanie Carfora Lisa & Blake Carter Elizabeth Christensen Mary Alice Czernicki Frederic Dauch Carol & George Gilbert Steven & Tina Gomes Welles & Lillian Guilmartin Susan & John Hall Mitchell Harris Joan D. Hedrick Beverly & Joseph Heffernan Ken & Linda Heidorn Kristen & Daniel Hoyt Tamera Jackson & Aaron Ferraro Ivar & Carol Jozus Jay & Pam Keiser Joan A. Kowack Tamara & Robert Laurie Lori and Nicholas Lodge Robert MacKinnon Rohan Manning & Sarah Shapiro Lawrence & Patricia McHugh Joseph Palladino Robert & Rebecca Parry Jeffrey B. Rotwitt Michele & Michael Rulnick Kelly Smith Michael Stehney Andrew Tanaka & Becca Reader Richard and Joan Tomc Patti Anne Vassia

### YMCA Ambassador - \$500+

Karen & Taylor Warren

Robert & Mary Rose Barone Gary & David Bennett Jeremy Bourret Raymond & Sandra Bourret Heather Chandor Nancy & Birtus Hall III Elaine & George Law Kevin & Tracy Leahy Andrea Malon Francine & Jon McKiernan Thomas Nosal Louis & Mary Pear David & Gail Porteus Eric Rennie Kari Weil & Michael Roth Nancy Schwartz Benjamin Silliman Cynthia & David Sullivan Alice Wrang

Friend of YMCA - \$250+ Darryl Adams Wayne & Margot Chapman Vidya Sundaram & Colleagues Kevin Cross Robert Davie Mark Davis Nicholas Dionne Natalie Garrison Gary & Patricia Gomola Patricia & Charles Gould Joyce Hatton Yarrow Sarah Hylas Kerline Vassell-Klaus & Gregory Klaus Ceara & Michael Ladue Renata & Joseph Lantos David Larson Maureen O'Connor & Lee LeBlanc Kevin Cross Robert Davie Mark Davis Nicholas Dionne Natalie Garrison Gary & Patricia Gomola Patricia & Charles Gould Joyce Hatton Yarrow Sarah Hylas Kerline Vassell-Klaus & Gregory Klaus Ceara & Michael Ladue Renata & Joseph Lantos David Larson Maureen O'Connor & Lee LeBlanc Carla MacKay Janet Murphy Sandra Olsen Teresa Opalacz Hector Pinero Marama Pramanik Irene & Allen Silberstein Cheryl Silliman William Breck & Susan Virostek Robert & Judith Walsh Clare Manzi & Vincent Williams Kori & Eamonn Wisneski

### YMCA Patron \$100+

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### YMCA Supporter \$25+

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# NORTHERN MIDDLESEX YMCA: Community Supporters



# FOUNDATIONS & COMMUNITY PARTNERS

Visionary - \$50,000+ Middlesex United Way Peach Pit Foundation

Founders - \$25,000+ Community Foundation of Middlesex

County, Inc.

Arthur and Edythe Director Family
YMCA Camp Ingersoll Fund
Barbara Weeks Hart and the

George H. Hart Memorial Fund The Ingersoll Outdoor Center Fund

### Benefactors - \$10,000+

Drummond Family Philanthropic Fund Maximilian E. and Marion O. Hoffman Foundation Travelers Championship's Birdies for

### Youth Development - \$5.000+

Aetna Foundation, Inc. PepsiCo Foundation Sgt. Dingwall Golf Tournament

### Healthy Living - \$2,500+

City of Middletown Community Services Fund – Central Region Dominion Energy Charitable Foundation Eversource Energy Foundation The Benevity Community Impact Fund

### Social Responsibility - \$1,000+ Citizen's Charitable Foundation

Citizen's Charitable Foundation Leventhal Family Charitable Foundation

### YMCA Ambassadors - \$500+

EIS Foundation, Inc. Liberty Bank Employees Middletown Rotary Charitable Fund, Inc. Pfizer Foundation Portland Hope Initiative

### YMCA Friends - \$250+

Barnes Group Foundation Inc. Bristol-Myers Squibb Foundation Glenn Soloman Scholarship Fund

### **BUSINESS PARTNERS**

### Youth Development:

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### **Healthy Living:**

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### **Strong Communities:**

Bear's Restaurant Group\* Change Inc. CT Custom Aquatics\* Insurance Provider Group Updike, Kelly & Spellacy, P.C. \*In-Kind

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### \*Deceased

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Zulu Nyala Group \*

Webster Bank

Whittlesey

\*In-Kind